



Coming to you in
early summer 2017...a renovated
Randallstown Branch
of the Baltimore County
Public Library

SPONSORSHIP OPPORTUNITIES

The Randallstown Branch is getting a makeover! Amenities and features of the renovated branch will include:

- 30+ public computers
- Free WiFi throughout
- Laptop bars with plenty of places to plug in
- A large meeting room for public use and library events
- Enlarged and enclosed children's area
- An enclosed teen space
- Four study rooms
- An enclosed quiet reading room
- Self-service checkout stations
- Digital media displays
- New shelving
- Comfortable new seating
- Single use and collaborative workspaces
- Updated public restrooms

• BCPL's newest Center of Excellence — a computer technology/make-create space called The CoLab.

Center of Excellence Sponsor – \$30,000 *(one opportunity available)*

- Acknowledgment of your organization as the sole sponsor of **The CoLab**, the Center of Excellence for technology, including but not limited to a sub listing on signage, website and related The CoLab advertising. This is for the first three years of the center with the first right of refusal for subsequent years. Rate in subsequent years to be determined.
- Named sponsor in programs in **The CoLab** and/or in the Randallstown Branch up to six times per year for a period of three years. Dates and programs to be mutually agreed upon by BCPL branch management staff. When appropriate, sponsor may host programs, depending upon topic. Participation in programming acknowledged in branch and throughout system on multiple platforms, including but not limited to digital signage, website and printed calendar of events.

Meeting Room Sponsor – \$30,000 *(one opportunity available)*

- Acknowledgment of your organization as the sole sponsor of the meeting room at the Randallstown Branch. Meeting room hosts 850-900 programs per year, including outside groups not affiliated with BCPL. Acknowledgment includes but is not limited to a sub listing on signage, website and related meeting room advertising. This is for a three-year period with the first right of refusal for subsequent years. Rate in subsequent years to be determined.
- Named sponsor in programs at the Randallstown Branch up to six times per year for a period of three years. Dates and programs to be mutually agreed upon by BCPL branch management staff. When appropriate, sponsor may host programs, depending upon topic. Participation in programming acknowledged in branch and throughout system on multiple platforms, including but not limited to digital signage, website and printed calendar of events.

More opportunities on back.

To talk more about your sponsorship opportunity,
please contact

Julie Saxenmeyer at 410-887-3282
or jsaxenmeyer@bcpl.net.



Randallstown Branch

Size of Branch:
29,000
square feet

Population Service Area:
59,131

31,146
Active Library Card Holders

292,121
Annual Visitors

383,093
Items Circulated

716
Programs

14,348
Program Attendees

Children's Room Sponsor – \$15,000 *(one opportunity available)*

• Acknowledgment of your organization as the sole sponsor of the Children's Room at the Randallstown Branch. Acknowledgment includes but is not limited to a sub listing on signage and website. This is for a three-year period with the first right of refusal for subsequent years. Rate in subsequent years to be determined.

Teen Room Sponsor – \$15,000 *(one opportunity available)*

• Acknowledgment of your organization as the sole sponsor of the Teen Room at the Randallstown Branch. Acknowledgment includes but is not limited to a sub listing on signage and website. This is for a three-year period with the first right of refusal for subsequent years. Rate in subsequent years to be determined.

Laptop Bar Sponsor – \$3,000 *(four opportunities available)*

• Acknowledgment of your organization as a sole sponsor of one of four laptop bars in the Randallstown Branch. Each laptop bar will have workspace for up to five people to use and charge their laptops and other mobile devices. Acknowledgement includes signage on one laptop bar and listing on website. This is for a three-year period with the first right of refusal for subsequent years. Rate in subsequent years to be determined. Time period of sponsorship is negotiable.

Randallstown Branch's Renovation Sponsorship Form

*All fields required.

Yes, we will sponsor Randallstown Branch's renovation at the following level:

(Checks should be made payable to Foundation for BCPL or paid online at foundationforbcpl.org)

Center of Excellence Sponsor (\$30,000)

Meeting Room Sponsor (\$30,000)

Children's Room Sponsor (\$15,000)

Teen Room Sponsor (\$15,000)

Laptop Bar Sponsor (\$3,000)

COMPANY NAME

CONTACT PERSON

CONTACT EMAIL

TELEPHONE

ADDRESS

CITY

STATE

ZIP

AUTHORIZED SIGNATURE

DATE

Return this form to: Foundation for BCPL, Attn: Julie Saxenmeyer, 320 York Road, Towson, MD 21204

For additional information, contact: Julie Saxenmeyer Tel: 410-887-3282 Fax: 410-887-6103

foundationforbcpl.org Email: jsaxenmeyer@bcpl.net



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