



A TOAST AMONG GHOSTS

September 28, 2019 • 7 P.M.-10 P.M.

B BALTIMORE COUNTY
PUBLIC LIBRARY
REISTERSTOWN BRANCH



Started in 2015
Cemetery Tours &
Reisterstown History
Poe Impersonator
Local Bands
Attendance Goal:
500 People
A Primarily
Millennial Audience

A TOAST AMONG GHOSTS 2019 SPONSORSHIP FORM

*All fields required.

Yes, we will sponsor A Toast Among Ghosts at the following level:

*(Checks should be made payable to **Foundation for Baltimore County Public Library** or paid online at foundationforbcpl.org)*

The Raven (\$2,500) **Annabelle Lee (\$1,000)** **Tell-Tale Heart (\$500)** **Black Cat (\$250)**

COMPANY NAME _____

CONTACT PERSON _____

CONTACT EMAIL _____

TELEPHONE _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

AUTHORIZED SIGNATURE _____

DATE _____

NAMING RIGHTS PREFERENCE *(Annabelle Lee sponsor level only)*

Story Fire Pit Cemetery Tours Wine Bar Historical Display

RETURN FORM TO:

Foundation for
Baltimore County Public Library
Attn: Julie Saxenmeyer
320 York Road, Towson, MD 21204
or
jsaxenmeyer@bcpl.net

For additional information, contact:

Julie Saxenmeyer
410-887-3282
jsaxenmeyer@bcpl.net



For more information, visit
foundationforbcpl.org.

SPONSOR LEVELS

THE RAVEN
\$2,500

ANNABELLE LEE
\$1,000

TELL-TALE HEART
\$500

BLACK CAT
\$250

| | | | | |
|---|--------|----------|-----------|-----------|
| # of sponsorships available | 1 | 6 | unlimited | unlimited |
| Exclusive presenting recognition ("Your Company Presents A Toast Among Ghosts") | | | | |
| Booth space with canopy at the event or company banner | | | | |
| Mention in radio advertisement | | | | |
| Presenting sponsor (with logo) on Baltimore County Public Library website | | | | |
| Name (link and logo) listed as presenting sponsor on Foundation website | | | | |
| Acknowledgment in <i>dateLines</i> , Baltimore County Public Library's quarterly printed calendar of events and newsletter | | | | |
| Naming rights for the Stage with logo signage and mentions from the stage | | | | |
| Naming rights for Story Fire Pit, Cemetery Tours, Wine Bar, OR Local History Display | | | | |
| Logo on Foundation website | 1 year | 3 months | | |
| Logo on any promotional material (i.e. press releases, digital monitors seen in branch, posters, etc.) | | | | |
| # of six-foot tables at the event (or one company banner) | 2 | 2 | 1 | |
| Name on any promotional material | | | | |
| Link to your site as a sponsor on Foundation website | | | | |
| Promotion via social media. (Over 15,000 followers.) | | | | |
| Inclusion in digital marketing | | | | |
| Name listed as sponsor on Foundation website | | | | |
| Name and link in <i>Be All In</i> , Baltimore County Public Library's monthly e-newsletter, distributed to over 200,000 people via email through November 2019* and <i>Foundation Focus</i> , the Foundation's e-newsletter | | | | |
| # of tickets to the event | 4 | 3 | 2 | 2 |

IN-KIND SPONSORSHIP

The Foundation for Baltimore County Public Library would consider an in-kind donation for any level of sponsorship. A sponsorship fee may be paid by providing goods and services that are budget-relieving to the Foundation. These opportunities are reviewed on a case-by-case basis.

*Sponsor will receive immediate monthly recognition in *Be All In* monthly e-newsletter starting with the first edition subsequent to receipt of completed sponsorship form.