






# Sponsor Levels

Totally Tubular \$10,000    Gnarly \$5,000    Radical \$2,500    Righteous \$1,000    Awesome \$500

	Totally Tubular \$10,000	Gnarly \$5,000	Radical \$2,500	Righteous \$1,000	Awesome \$500
# Tickets to the event	10	8	6	4	2
Logo and name on Baltimore County Public Library website's main page feature					
Logo included in print advertising in local newspapers	●				
Logo and name on exterior electronic signs at the Towson Branch	●				
Logo and name featured in promotional video	●				
Acknowledgment in all publicity, including radio and TV (if applicable)	●				
Special recognition during announcements at event	●	●			
Logo included in library monthly publication	●	●			
Include coupon and/or promotional item of your choice in swag bag	●	●			
Logo and name displayed on individual banner at event	●	●	●		
Logo on all press releases and publicity for the event	●	●	●		
Logo placement at Baltimore County Public Library's 19 branches in March and April 2020	●	●	●		
Logo on Foundation website homepage for one year	●	●	●		
Listing on all printed materials, press releases and publicity	●	●	●		
Logo and link included on Foundation website event page	●	●	●	●	
Logo and name on sponsor wall at event	●	●	●	●	
Inclusion in web-based marketing	●	●	●	●	●
Promotion via social media (over 22,000 followers)	●	●	●	●	●
Sponsorship recognition by level on Foundation website event page	●	●	●	●	●
Name and link in <i>Be All In</i> , Baltimore County Public Library's monthly e-newsletter, distributed to over 200,000 people via email through April 2020* and <i>Foundation Focus</i> , the Foundation's e-newsletter	●	●	●	●	●

## In-Kind Sponsorship

Foundation for Baltimore County Public Library will consider an in-kind donation for any level of sponsorship. A sponsorship fee may be paid by providing goods and services that are budget-relieving to the Foundation. These opportunities are reviewed on a case-by-case basis. Foundation for Baltimore County Public Library also accepts donations for our silent auction.

\*Sponsor will receive immediate monthly recognition in *Be All In* monthly e-newsletter starting with the first edition subsequent to receipt of completed sponsorship form.

A TOTALLY '80s

# TASTE OF THE TOWN

April 25, 2020 • 7-11 p.m.  
at the Cockeyville Branch  
of Baltimore County Public Library

- ▷ Started in 2012
- ▷ '80s Party Theme
- ▷ Live '80s Music
- ▷ Tasting Tables from Local Restaurants
- ▷ Attendance Goal: 400 People

## TASTE OF THE TOWN 2020 CORPORATE SPONSORSHIP FORM

\*All fields required.

Yes, we will sponsor Taste of the Town at the following level:

*(Checks should be made payable to Foundation for Baltimore County Public Library or paid online at [foundationforbcpl.org](http://foundationforbcpl.org))*

- |  |   |
|--|---|
| <input type="checkbox"/> Totally Tubular Sponsors (\$10,000) | <input type="checkbox"/> Righteous Sponsors (\$1,000) |
| <input type="checkbox"/> Gnarly Sponsors (\$5,000)           | <input type="checkbox"/> Awesome Sponsors (\$500)     |
| <input type="checkbox"/> Radical Sponsors (\$2,500)          |   |

**RETURN ENTIRE FORM TO:**  
Foundation for  
Baltimore County Public Library  
Attn: Julie Saxenmeyer  
320 York Road, Towson, MD 21204  
or  
[jsaxenmeyer@bcpl.net](mailto:jsaxenmeyer@bcpl.net)

**For additional information, contact:**  
Julie Saxenmeyer  
410-887-3282  
[jsaxenmeyer@bcpl.net](mailto:jsaxenmeyer@bcpl.net)

COMPANY NAME

CONTACT PERSON

CONTACT EMAIL

TELEPHONE

ADDRESS

CITY

STATE

ZIP

AUTHORIZED SIGNATURE

DATE



**For more information, visit  
[foundationforbcpl.org](http://foundationforbcpl.org).**