



Baltimore County Public Library's Summer Reading 2023 *All Together Now!*

Studies consistently show that reading over the summer helps children retain the information they learned in the previous school year, and better prepares them to start the next. In short, reading over the summer helps to prevent the “summer slide.” For this reason, Baltimore County Public Library is excited to announce the Summer Reading Challenge 2023 theme — “All Together Now.” Participants will enjoy fun and engaging programs and activities about kindness, friendship, unity, cultural awareness and being an active member of their community.

By investing your sponsorship dollars in Baltimore County Public Library’s Summer Reading Challenge 2023, you demonstrate that your company recognizes the importance of literacy and learning, and will help all citizens of Baltimore County continue to explore, learn, create and connect.

SUMMER READING 2023 SPONSORSHIP FORM

*All fields required.

Yes, we will sponsor SUMMER READING CHALLENGE 2023 at the following level:

(Checks should be made payable to Foundation for Baltimore County Public Library or paid online at foundationforbcpl.org)

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsor (\$10,000) | <input type="checkbox"/> Gold Sponsor (\$5,000) |
| <input type="checkbox"/> Silver Sponsor (\$2,500) | <input type="checkbox"/> Bronze Sponsor (\$1,000) |

RETURN ENTIRE FORM TO:
 Foundation for
 Baltimore County Public Library
 Attn: Julie Saxenmeyer
 320 York Road
 Towson, MD 21204
 or
jsaxenmeyer@bcpl.net

For additional information, contact:
 Julie Saxenmeyer
jsaxenmeyer@bcpl.net

 COMPANY NAME

 CONTACT PERSON

 CONTACT EMAIL

 TELEPHONE

 ADDRESS

 CITY

 STATE

 ZIP

 AUTHORIZED SIGNATURE

 DATE



**For more information, visit
foundationforbcpl.org.**

SPONSORSHIP LEVELS

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Available Sponsorships	1	2	5	10
Logo featured as platinum sponsor on online registration page with link to company's website. Every registrant is required to register online at this page.	◆			
Logo featured as platinum sponsor on Summer Reading Challenge banners located at our 19 branches with total branch visitors averaging 1.2 million, June-August.	◆			
Logo featured on Summer Reading promotional slides displayed on high-definition digital monitors, which are prominently located in all 19 branches. Most branches have at least two digital monitors. Slides will be featured for the three-month duration of Summer Reading. Total impressions, 1.2 million, June-August.	◆			
Opportunity to participate in and be acknowledged as platinum sponsor at Summer Reading kickoff press conference at Summer Reading Festival and Concert, held at a county location (TBD) on a Saturday in mid-June. Platinum sponsor will be given a booth at the festival. Anticipated festival attendance is 2,000-2,500.	◆			
Logo on Foundation for Baltimore County Public Library's website, foundationforbcpl.org.	◆	◆		
Logo in all print/digital advertising. Mention in radio advertising.	◆	◆		
Logo in <i>B In the Know</i> , the official Baltimore County Public Library newsletter and calendar of events.	◆	◆		
Logo with link to website in Baltimore County Public Library's e-newsletter.*	◆	◆	◆	
Logo with link to website in Foundation for Baltimore County Public Library's e-newsletter.*	◆	◆	◆	
Acknowledgment in all Summer Reading press materials.	◆	◆	◆	
Logo with link to company's website on Summer Reading website page on bcpl.info. Traffic on Summer Reading page typically averages 47,000 unique visitors.	◆	◆	◆	◆
Coupon or sample product included in registration bag given to each participant.	◆	◆	◆	◆
Acknowledgment at Summer Reading Kickoff Festival and Concert.	◆	◆	◆	◆
Acknowledgment in Foundation for Baltimore County Public Library annual report.	◆	◆	◆	◆
Poster to display at your business as proud sponsor of Baltimore County Public Library's Summer Reading.	◆	◆	◆	◆
Mention in <i>B In the Know</i> , the official Baltimore County Public Library newsletter and calendar of events.	◆	◆	◆	◆
Mention in Baltimore County Public Library's e-newsletter.*	◆	◆	◆	◆
Mention in Foundation for Baltimore County Public Library's e-newsletter.*	◆	◆	◆	◆

*June, July and August issues.

COMMUNITY REACH

Baltimore County Public Library's e-newsletter
Reaches 275,000+ people monthly

Foundation for Baltimore County Public Library's e-newsletter
Reaches 4,500 people monthly

Baltimore County Public Library's *B In the Know* newsletter
Distributed to over 3,000 people monthly